Trim Size with hem allowance. Nothing will print beyond this point.
(Note: Area between here and the finished size will turn to the back when the banner is hemmed.)

Finished Size
(Note: Area between here and the safe guide will have stitching around the full perimeter of the banner.)

Safe Guide. Keep important text and graphics inside this guide.
(Note: Elements you want to bleed should extend to the trim size edge. Anything you don't want turned to the back or stitched thru should remain inside the safe guide area.)

CONVERT TYPE to OUTLINES

All type elements should be converted to outlines using the Create Outlines function in the type menu.

Photoshop/Photos

Should be at least 85 ppi (dpi) at the size they will appear when enlarged to final print size.